

# XPO FREQUENTLY ASKED QUESTIONS

*We're loving all of the excitement and questions about the 2018 Blogger Xchange Xpo. To make it easy, we decided to answer all of your questions in one place. Don't see your question? Don't worry, just shoot us an email to [bloggerxchange@gmail.com](mailto:bloggerxchange@gmail.com) or DM us on Instagram @bloggerxchange.*

## **Q: What is the last date to register for the Xpo?**

**A:** We only have 100 spaces available so you will be able to get a ticket until they are sold out or August 8, 2018. Note bloggers from cities outside of Nashville have been invited. We encourage to register early.

## **Q: What is the goal of the Xpo?**

**A:** The Blogger Xchange Xpo was created to be an extension of our shorter, day-long events. This is meant to provide a full-weekend of networking with other people and learning how to grow your personal brand/blog into a profitable business.

## **Q: What does the price of my \$85 ticket include?**

**A:** Your ticket includes access to the 3 main events of the weekend. That's a whole lot of fun and stuff. (1) Friday night kick-off party which includes complimentary drinks, food and dancing (2) Saturday Xpo that includes access to 4 classes, packets for each class you attend, keynote speaker, continental breakfast, buffet, lunch, afternoon snack, branded xperiences, vendor booths and an amazing swag bag (3) Sunday brunch which includes bottomless mimosas, a buffet and DJ.

## **Q: I can't make it all three days, can I still come?**

**A:** Right now, we just have weekend passes available. We will release one-day Xpo passes at a later day if there is still space available.

## **Q: Who can attend the Xpo?**

**A:** Like all Blogger Xchange events, the Xpo is open to bloggers, creatives, business owners and influencers. We strive to create an inclusive community in each city we operate in. The Xpo is open to both men and women.

## **Q: What is the agenda for the weekend?**

**A:** We have 3 days of fun events planned. View or download the full agenda and class schedule [HERE](#).

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**Q: Can my spouse or significant other attend the kick-off party or brunch?**

**A:** As of now, we can only allow Xpo attendees access to those events due to limited space.

**Q: Will you all still be continuing your regular Xchange and Xperiences events?**

**A:** Yes, we will still continue a variety of paid and unpaid Blogger Xchange classes and Xperiences in Nashville, Memphis and Minneapolis throughout the year. The Xpo is the first of many new exciting things coming.

**Q: I'm coming from another city, what hotel should I stay at?**

**A:** Host hotel information for the weekend including booking rates will be provided soon. All attendees are responsible for booking their own travel to and from the Xpo

**Q: Who are the teachers for each class?**

**A:** We have 2 teachers for each class. We will be releasing a full teacher and keynote speaker list soon with pictures and full bios. We ensure you that all of our teachers are fun and well-prepared to answer all of your questions.

**Q: Is there a full list of vendors and sponsors?**

**A:** We will be releasing a full vendor list soon.

**Q: My brand is interested in partnering/sponsoring the Xpo**

**A:** Please email [bloggerxchange@gmail.com](mailto:bloggerxchange@gmail.com) with "Xpo Sponsor" in the subject line.

Still have more questions? Send us a note to [bloggerxchange@gmail.com](mailto:bloggerxchange@gmail.com) and we will get back to you within 24 hours. We hope to see you in August.

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