



Consulting. Partnerships. Workshops.

SERVICES OFFERED:

Blogger Xchange offers consulting services for bloggers, influencers and small businesses. See which one of our services best fits your needs and book a session today.

FOR BLOGGERS/INFLUENCERS:

1:1 sessions for 45 minutes, 1 hour and 2 hours sessions are available.

- **New Blogger & Influencer Consulting** - If you're looking to start your blog website and social channels, this session is for you. During this time we will define your blog purpose, create your content pillars and initial social media strategy.
- **Pitching Consulting for Brand Partnerships** - If you're looking to begin or improve how you pitch to brands, this session is for you. During your session, we will create or review your media kit, email pitch template and align on a path forward for your specific brand outreach.
- **Social Media Strategy** - Need help growing your social following and engagement? This session focuses on organic growth strategies for your channels in addition to content ideation, creation, deployment and measurement.
- **Blogger & Influencer Branding** - As a blogger, you are the main face of your brand. Do you need help with your name, tagline, colors, brand purpose, mission and values? This session is to ensure you show up as a professional blogger to grow and profit from your brand.

FOR BUSINESSES:

- **Brand Strategy Creation & Consulting**
- **Social Media and Content Strategy Creation and Consulting**
- **Marketing and Sales Strategy Consulting**
- **Brand Event Curation and Hosting**
- **Brand Influencer Program Creation through the BX Brand Partnerships Program**

To schedule a session, please email Leigh@BloggerXchange.com

We look forward to working with you.